Deadline: 20 October 2026

AVERROES POLICY FORUM

CALL TO APPLICATION

THE AVERROES POLICY FORUM

From Policy Knowledge
to Policy Influence

ANALYSE → DEVELOP → COMMUNICATE → ENGAGE → IMPLEMENT → FOLLOW UP

المركز العربي للأبحاث
Arab Center for Research

Organized by the **Arab Center for Research**

THE AVERROES POLICY FORUM

The Averroes Policy Forum organised by the Arab Center for Research, brings together experienced civil society actors think tanks and research organisations from across the Arab world to strengthen their ability to turn policy knowledge into credible policy recommendations, compelling public communication and meaningful engagement with decision-makers.

The Forum is designed for professionals who already have experience in civil society, research advocacy or public policy and are ready to take their policy work to the next level.

Participants will work throughout the programme on a **real policy issue relevant to their country or area of expertise**, moving from research and analysis to communication, advocacy and direct policy engagement.

WHY THIS PROGRAMME
WHY NOW?

Across the Arab world, civil society organisations and policy actors are producing valuable research and analysis. Yet strong ideas do not automatically translate into policy influence.

The ability to identify a policy problem, build a concise evidence-based case formulate realistic recommendations communicate those recommendations effectively and engage the right decision-makers has become increasingly important.

Develop a stronger policy case

WHO SHOULD APPLY?

The Forum is intended for senior and experienced civil society actors, including:

- Leaders and senior staff of civil society organisations.
- Think-tank and research-centre professionals.
- Policy researchers and analysts.
- Senior advocacy and public-policy practitioners.
- Civil society leaders working on economic inclusion, democratic transition and related public-policy challenges.

WHAT WILL YOU GAIN?

Participants will strengthen their ability to:

01 ANALYSE
Understand a policy challenge and build a concise, evidence-based policy case.

02 Recommend
Develop practical, credible and actionable policy recommendations.

03 Communicate
Translate policy research into clear messages for different audiences.

04 Advocate
Develop a structured communication and policy-engagement roadmap.

05 Engage
Identify and approach relevant decision-makers and policy stakeholders.

06 Influence
Use advocacy, public communication and social media strategically to advance policy ideas.

07 Implement
Put the strategy into practice with continued mentoring and support from the Arab Center for Research.

Strengthen your policy voice

PHASE I

BUILD THE POLICY CASE

ONLINE | POLICY ANALYSIS & CASE-STUDY DEVELOPMENT

01

POLICY CASE

ANALYSIS

ROADMAP

The programme begins online with a practical learning phase focused on transforming existing knowledge and research into a concise policy case study.

Participants will learn how to:

- Define a policy problem clearly
- Structure evidence and arguments
- Identify the key stakeholders affected
- Analyse the policy environment
- Develop realistic policy alternatives
- Formulate clear recommendations
- Present a policy case in a concise and accessible format

Each participant will work towards producing their own policy case study, grounded in a real policy challenge.

Build a practical advocacy strategy

PHASE II

FROM ANALYSIS TO ACTION

IN-PERSON | MOROCCO

02

POLICY CASE

ANALYSIS

ROADMAP

Participants will come together in Morocco for an intensive, practical training bringing together policy analysis, advocacy and strategic communication.

The focus will shift from "What should change?" to "How can we help make it change?"

Participants will work on:

- Mapping decision-makers and relevant stakeholders
- Identifying opportunities for policy engagement
- Developing advocacy messages
- Communicating policy recommendations to non-specialist audiences
- Understanding how to approach decision-makers
- Using social media as a policy communication and advocacy tool
- Designing a realistic engagement strategy

Connect with peers across the Arab world

PHASE III

YOUR POLICY ENGAGEMENT ROADMAP

IN-PERSON | STRATEGY & CAMPAIGN DEVELOPMENT

03

POLICY CASE

ANALYSIS

ROADMAP

Each participant will develop a personalised Policy Communication & Engagement Roadmap — a practical plan for taking their policy case beyond the Forum.

The roadmap will identify:

- The policy objective
- Priority audiences
- Key decision-makers
- Core messages
- Communication channels
- Advocacy opportunities
- Social media actions
- Stakeholder engagement
- Concrete activities and timelines
- Indicators of progress

Participants will leave the Forum with a strategy they can implement in their own country and institutional context.

Receive continued support

BACK HOME

FROM ROADMAP TO IMPLEMENTATION

THE FORUM DOES NOT END WHEN PARTICIPANTS RETURN HOME

The Arab Center for research will provide targeted mentoring and follow-up support to help participants implement the engagement roadmaps developed during the programme.

Mentoring will focus on:

01 Reviewing progress against the roadmap

02 Supporting strategic decisions and adjustments

03 Addressing challenges encountered during implementation

04 Strengthening communication and advocacy actions

05 Preparing for engagement with decision-makers

06 Helping participants maintain momentum beyond the programme

COUNTRY ENGAGEMENT & FIELD FOLLOW-UP

Where relevant, the Arab Center for Research will conduct country visits to follow up with participating organisations and gain first-hand insight into their policy-engagement work.

These visits will provide an opportunity to:

- Review implementation progress
- Meet with participating organisations
- Discuss their policy priorities and challenges
- Support engagement with relevant stakeholders and decision-makers
- Identify opportunities for further collaboration

APPLICATION DEADLINE

20 OCTOBER 2026